



Healthy Island Japan Office
Partners Tanseisha Co., Ltd. and SBA Ltd.

All Exhibitors of Healthy Island Japan Are Ready for SIRHA

January 20, 2009 (Tokyo) – Waiting for the opening of SIRHA (International Hotel Catering and Food Trade Exhibition) this weekend, on Saturday 24th of January 2009, held at Eurexpo in Lyon, France, Healthy Island Japan Office announces its exhibitors. More than 20 companies and collaboration stands are ready to take part in this exciting Lyon event in order to present real Japanese food and Japanese culture.

Healthy Island Japan booth is located at Hall 6D06 and 6E06, opening at 9 AM on January 24th through 6 PM on January 28th.

The booth is run by Healthy Island Japan Office, Partners Tanseisha Co. Ltd., and SBA Ltd. Together with a great support of several partner organizations:

- Matsumoto (Nagano Pref.) of International Culture Festival
- Japan Association for the Promotion of Creative Event
- The Committee "Japanesque Modern"
- Aozora Ichiba Corporation
- Miyazaki Co., Ltd.
- Yoshida Metal Industry Co., Ltd.

● List of Exhibitors:

1. **Hotland Co., Ltd. (<http://www.hotland.co.jp/>)**
Present: "Taiyaki", stuffed fishshaped pancake
Contact: Mr. Yohei MIKI / miki@gindako.com
2. **Muginoho Co., Ltd. (<http://www.muginoho.com>)**
Present: Cream Puff (Chou Cream / Chou à la Crème)
Contact: Ms. Mayu KONDO / kondo@muginoho.com
3. **Group of Japanese Traditional Foods (<http://www.anzenpax.com/sirha2009.htm>)**
Present: Japanese traditional Foods, Confectionaries, Ingredients and Packages.
Presented by: Akasaka Kakiyama Co. Ltd. / Anzenpax Corp. / Hamada Soy-Sauce Co., Ltd. / Okatsune Corp. / Tada Philosophy, Inc. / Yamashin-Sangyo Co., Ltd.
Contact: Mr. Isamu OZEKI of Anzenpax Corp. / ozeki@anzenpax.com
4. **Issé & cie (<http://www.ksm.fr>)**
Present: Japanese Food products
Contact: Mr. Toshiro KURODA / kuroda@ksm.fr

5. **Kyoya Distiller & Brewer Co., Ltd. (<http://www.kyo-ya.com>)**
Present: Single pot-distilled liquor of "Authentic Shochu"
Contact: Mr. Hayato HISHINUMA (Oval One Co., Ltd.) / shochu@ovalone.com

6. **Green Tea and Shiitake NUKUIEN (<http://nukuien.com>)**
Present: Green Tea and Fresh Dried Shiitake Mushrooms
Contact: Ms. Kaori NUKUI / kaori@nukuien.com

7. **Fujiseiki Co., Ltd. (<http://www.fuji-seiki.co.jp>)**
Present: Automated Sushi Makers
Contact: Mr. Yasuo YAMADA / y-yamada@fuji-seiki.co.jp

8. **S&B Foods Inc. (<http://www.sb-worldwide.com>)**
Present: Wasabi Sauce
Contact: Ms. Yuki HAGIHARA / yuki_hagihara@sbfoods.co.jp

9. **Sté KIOKO (<http://www.kioko.fr>)**
Present: Japanese Food Products
Contact: Mr. Tetsu OGAWA / ogawa@kioko.fr

10. **Japan Prestige Sake Association / Okanaga Co., Ltd. (<http://www.meimonshu.jp/>)**
Present: Japanese Sake, presented by 6 Sake Brewers: Otokoyama Co., Ltd., Saura Co., Ltd., Katoh Kahachiro Shuzo Co., Ltd. , Shirataki Shuzo Co., Ltd. , S. Imanishi Co., Ltd., Kamoizumi Shuzo Co., Ltd.
Contact: Mr. Yoshiyasu KANEKO / yoshiyasu.kaneko@okanaga.co.jp

SIRHA International Hotel Catering and Food Trade Exhibition 2009

The Sirha International Hotel Catering and Food Trade Exhibition, is the biggest food-related exhibition in the world, boasting some 2,000 exhibitors from around the world, and about 200,000 visitors. It is held every other year in Lyon in France. Japan will be the sole country at the next event in 2009 to be chosen as a 'guest nation'. There will be demonstrations in booths and, at the 30 or so competitions held over the duration of the event, top chefs from around the world will come together to make this exhibition a very special occasion.

Enquiries related to this press release should be addressed to:

Healthy Island Japan Office

Partners Tanseisha Co., Ltd. and SBA Ltd.

TEL: +81(0)3.3431.9731 FAX: +81(0)3.3434.3820

E-mail: sirha@sbald.com

URL: <http://www.healthyislandjapan.com/>